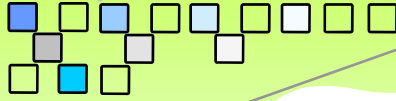




# Pangasinan



## BACKGROUND

### *Place where salt is made*

Famous for its salted fish and fish sauces (bagoong), the term **Pangasinan** literally means "*place where salt is made*" in Pangasinense or Iluko, the two dominant languages in the province. The name referred to the ancient and indigenous salt-making industry of Pangasinan.

Pangasinan is situated in the Ilocos Region in Luzon. Its capital is Lingayen and borders La Union and Benguet to the north, Nueva Vizcaya and Nueva Ecija to the east, and Zambales and Tarlac to the south. To the west of Pangasinan is the South China Sea and the province encloses the Lingayen Gulf.

In Pangasinan, almost half of the people are Pangasinenses and the rest are descendants of Ilocano migrants.

It is the biggest province in Ilocos Region. Much of the land is flat and devoted to agriculture. It produces huge amount of rice, corn, legumes, vegetables and fruits.

## PRODUCTS

### *Proudly Pangasinan made!*

These native products make Pangasinan famous:

- Bottled shrimp paste (bagoong) and fish sauce (patis)
- Native sweets such as pastillas, yema and fresh *bucayo*
- Canned *taba ng talangka*
- Various delicacies of Bonuan milkfish reputed to be the best in the country
- Fine office and home accents and decors from bamboo

## INDUSTRY

### *Joining the export wagon*

Various entrepreneurs from Pangasinan engage in exporting handicrafts and furniture items made from **bamboo**.

The **Bonuan milkfish aquaculture technology** has certainly boost Pangasinan's trade and industry. Several government agencies provide funding and facilitate international collaborations for its sustainability.

Originally, Pangasinan was the **major supplier of salt** to its neighboring provinces because of its strategic location being at the coastal area of Western Luzon. It also accounts for the largest part of the region's fishing grounds, thus a **major fish supplier** in Northern Luzon.

## CULTURE & EVENTS

### *Celebrate nature's blessings*

#### Pista'y Dayat



May 1 - Lingayen, Pangasinan  
A day of thanksgiving for bountiful harvests and abundant fishing observed all over Pangasinan traditional with mass offering on beautiful beaches and fluvial parade.

#### Bangus Festival



May 3—Dagupan City  
The Bangus Festival in Pangasinan is a yearly event designed to highlight the local bangus industry, establish Dagupan City as a major tourist destination and promote the city as the "Bangus Capital of the World."

## Island getaways



Hundred Islands National Park



Nuestra Señora de Manaoag



Lingayen Beach



Kakupangan Cave

For further information about Pangasinan, visit:

**PANGASINAN PROVINCIAL GOVERNMENT**  
Urduja House, Capitol Compound  
Lingayen, Pangasinan 2401  
Philippines

or log-on to its official website at:

<http://www.pangasinan.gov.ph>

