

THE 2nd ANNUAL PHILIPPINE CONFERENCE
ON BIOTECHNOLOGY ENTERPRISE AND INVESTMENT SLATED FOR JANUARY
2006

On January 17, 18, 19, and 20 2006, **Hybridigm Consulting**, the first Bio-consultancy firm in the Country and **Businessmaker Academy Educational Center**, will be holding The **2ND ANNUAL PHILIPPINE BIOTECHNOLOGY VENTURE SUMMIT** following the success of the first one conducted January of this year.

The Summit's primary objective is to promote the advancement and better understanding of Biotechnology in the Philippines by calling together Philippine Scientists, Academics, Regulators, Policy Formulators, Venture Capitalists, and Mainstream businessmen to discuss new trends, discoveries and business opportunities. Interested attendees may register online through <http://www.philbiotech.com> and call to confirm tel. nos. 687-4445, 687-4645, 687-3416

Unknown to most people, Biotechnology is a US\$ 250 Billion industry and is expected to grow into a Trillion Dollar industry in the next few years. Although Biotechnology has been around for centuries, no practical education and focus has been given on how enterprising Filipinos can get into this very lucrative field.

The 4-day conference will highlight the following seminar sessions focusing on the technological advancements as well as the business opportunities for Industrial and Pharmaceutical Biotechnology. Participants will be hearing from International Biotechnology Scientists and Entrepreneurs such as

Yali Friedman, PhD, Author of "Building Biotechnology" and Guest Lecturer at [Johns Hopkins University MS/MBA in Biotechnology](#) will talk about Medical and industrial biotechnology and the Philippine's potential export and partnership opportunities

Michael Edmonson, PhD and Peter Abramo, PhD founders of MEAPA, LLC. Consultants to Top Multinational Pharmaceutical Firms will talk about Market Assessments for Medical Biotech Drugs.

And the Philippines' very own **Benito De Lumen, PhD**, currently a Professor at University of California, Berkeley will be talking about his cancer preventive substance called Lunasin, and his experience as a scientist in dealing with venture capitalists and Businessmen.

Participants will also be hearing from our locally based contingent of Biotechnology experts such as Ms. Maoi Arroyo, International Biotechnology Consultant, Engr. Bonifacio Comandante Inventor of Waterless Fish Transport, Atty.EJ Baranda Biotechnology Patent expert, Atty.Joey Ochave, Unilab's Corporate Vice President, Neil Ruiz Teaching Fellow at Harvard University, Mark So, Entrepreneurial Coach, Larry Ilag, PhD, Florence Cua-Christman, Engr. Danny Manayaga, Dr. Saturnina Halos, Dr. Gloria Despacio Reyes, and Engr. Robert So

The conference is scheduled and structured as follows:

JANUARY 17 - Day 1 or THE PRE-CONFERENCE TRAINING DAY will be comprised of two tracks. Each track will be conducted simultaneously Track 1 will feature speakers who will talk about topics geared towards investors (Creating A Biotech Enterprise) while track 2 will tackle Innovative Entrepreneurship for Scientists and Academics. The first day will serve as a great recap of the most pertinent topics discussed in the last summit, PBVS 2005.

JANUARY 18 - Day 2 or TRENDS AND OPPORTUNITIES IN THE MEDICAL AND INDUSTRIAL BIOTECHNOLOGY will feature talks on the current state of these areas of biotechnology and how we

as Filipinos can jump into the biotech bandwagon and create our specific niche. **Yali Friedman, PhD, industry expert & author of “Building Biotechnology”**, will be giving an overview of the global Biotechnology industry.

JANUARY 19 - Day 3 or EFFECTIVE BIOTECH PRIVATE EQUITY INVESTMENT aims to address prime issues in starting up a biotechnology company such as sourcing investments, pitching to venture capitalists, and forming partnerships to sustain the biotech start-up. **Michael Edmonson, PhD and Peter Abramo, PhD founders of MEAPA, LLC a biotech consultancy firm with clients such as Abbott, AstraZeneca, Bayer, Bristol-Myers Squibb, Pfizer among others** will talk about Market Assessment for Medical Biotech Therapeutics and will hold an interactive open forum

JANUARY 20 - Day 4 or INVESTMENT OPPORTUNITIES IN BIOTECHNOLOGY will feature key **homegrown** technologies that are ready for investment and commercialization. Spotlight speakers who have started their own biotechnology companies here in the Philippines will be invited to share insights from their experience in commercializing their technologies.

The 2006 Summit will be held at the Bayanihan Conference Hall of United Laboratories' Corporate Headquarters and is endorsed by the Philippine Society for Biochemistry and Molecular Biology (PSBMB), NIMBUS, PESO, The Manila Bulletin, New York Times Supplement, Web Philippines, Inc. PCASTRD and DOST. For more information about the conference, please call: tel. nos. 6874445, 6874645, 6873416 or visit <http://www.philbiotech.com>.

Thank you!

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